



2011 ITS Spring Event

New England Library Association - Information Technology Section

Mobilize your patrons: library services in a hand-held world

When Friday, June 17, 2011, 9:30 am – 3:30 pm

Where Tower Hill Botanic Garden, 11 French Drive, Boylston MA 01505

Directions at <http://www.towerhillbg.org/thwebdir.html>

How much Registration fee includes lunch!

NELA members - \$50 non-members - \$65

Library school students & unemployed librarians - \$35

How Registration closes Friday June 3th. Space is limited.

Mail-In form available at end of this message; online registration at <http://nelib.org/its>

Agenda 9:00 AM Registration

Keynote 9:30 AM Megan K. Fox, the Director of Knowledge Management and IT, Jobs for the Future

Libraries on the Go: Trends in Mobile Tools and Applications

Current hardware and new technologies are making hand-held computers essential for on-the-go users. Fox highlights the latest development in applications for mobile and hand-held tools and how these can and are being utilized by libraries and information seekers of all kinds.

11:15 AM Jessamyn West, a technologist living in rural Vermont studying the digital divide and solving technology problems for schools and libraries

The Mayor of Everywhere Using Social Tools to be More Places at Once

Web 2.0 tools are uncomplicated to use and freely available online, and they have been making it easy and even enjoyable to remix, share, and repurpose content. The added new dimension of ubiquitous mobile computing is providing more opportunities for libraries to reach patrons and for patrons to interact with librarians. This presentation will address trends in Web 2.0 and social technology.

12:30 PM Lunch (included in registration)

1:30 PM – 3:30 PM Panel presentation and discussion

Brian Herzog: *Making your Library Mobile-Friendly*

Tools and techniques to create a useful resource for your mobile patrons

Bonnie Roalsen & Ryan Livergood: *Talking Walls & Augmented Realities*

Using QR codes to extend your library's services and programs, engage your communities and construct mobile knowledge networks

Christine Drew: *Enabling Mobile Academic Library Users*

Accessing student's technology-use, deploying a mobile site, dabbling with QR codes



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2011 ITS Spring Event registration

Print and mail in the form below or register online at <http://nelib.org/its>

Make your check payable to the New England Library Association and mail to

Marilyn Borgendale
GMILCS, Inc.
1701B Hooksett Road
Hooksett NH 03106

Registration fee includes lunch!

- NELA members \$50
- Non-members \$65
- Library School students & unemployed librarians \$35

Name: _____

Organization: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Registration closes Friday, June 3. Space is limited.
Let us know of any dietary restrictions.

For more information, contact Marilyn Borgendale, mborg@gmilcs.org, 603-485-4286,
2011 Chair, NELA Information Technology Section